

The Mobile Revolution

The increasing trend of consumers using smartphones is growing rapidly. It is essential for any successful business to have a mobile presence. The **restaurant business** will see an uptick in sales this year, according to the [National Restaurant Association](#), sales are expected to hit \$909.2 billion in 2019. Below are just a few statistics we would like to share with you.

- 900 Million Smartphones were shipped during 2018
- 94 % of smartphones users have looked for local information
 - Daily: 27%
 - Weekly: 31%
 - Monthly: 23%
 - Less than monthly: 12%
 - Never 6%
 - 90 % of these searches resulted in action



Online activities: Number of internet users who checked restaurant information (reviews, reservations, etc.) online on a computer within the last month in the United States (USA) is almost 43 million and the use of online on a smartphone amounted to around 28.87 million within a period of 30 days.

-No work is required from the restaurant.

-Users select their respective restaurant >>> Browse Restaurant >>>> Save money

If you like. You can install a DISCOUNT button, with a set DISCOUNTED AMOUNT for example 10. At the time of checkout the customer presents you their phone. The server just presses that button and the discount is given. You and the customer will receive an email about the details of the transaction.

Your restaurant receives an email immediately after a redemption.

Restaurant name	XYZ cafe
Transaction code	TXz1457BaT
Date	04/10/2019

Please let us know what you think.

I FOODIE

Eat well.eat local

www.ifoodieapp.com